

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20090109AUV	
Licensee NASHVILLE LICENSE HOLDINGS, LLC					
Call Sign WNAB		Facility Id 73310		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
NASHVILLE		TN	DAVIDSON		37204 -
Nielsen DMA NASHVILLE		World Wide Web Home Page Address WWW.CW58.TV		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	58				
<input checked="" type="checkbox"/> Digital	23				
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	225
Total 5:00 a.m. to 1:00 a.m. CSTs	210
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	44
Total 6:00 a.m. to 9:00 a.m. CSTs	27
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	

Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	90
Total 5:00 p.m. to 10:35 p.m. CSTs	90
Comments: WNAB AIRED A BATTERY OF PSA'S PROVIDED BY THE NAB TO FULFILL OUR DTV EDUCATION REQUIREMENT, INCLUDING GENERAL INFORMATIONAL SPOTS AS WELL AS MORE VARIED AND ATTENTION-GETTING PSA'S FEATURING ANIMATION, CELEBRITIES, AND HUMOR. ALL PSA'S AIRED WERE BETWEEN 30 AND 60 SECONDS IN LENGTH. WNAB'S DAILY CRAWLS INCLUDED INFORMATION ABOUT THE DATE OF THE DIGITAL TRANSITION, DETAILS ON WHICH VIEWERS WILL BE AFFECTED, AND INFORMATION ABOUT THE DTV CONVERTERE BOX PROGRAM. THE MESSAGE ALSO INCLUDED POINTERS TO THE STATION'S WEBSITE AND THE "DTV ANSWERS" WEBSITE AS WELL AS THE TELEPHONE NUMBER 1-888-CALL-FCC FOR VIEWERS SEEKING MORE DETAILED INOFRMATION ABOUT THE TRANSITION. THE CRAWLS WERE BETWEEN 1-2 MINUTES IN LENGTH AND WERE RUN AT THE TOP OF THE SCREEN TO PREVENT THEIR BEING OBSCURED BY CLOSED-CAPTIONING OVERLAYS OR OTHER ON-SCREEN INFORMATION.	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
52	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments: WNAB AIRED AN ON-SCREEN "POP-UP" GRAPHIC ONCE PER DAY IN THE TIME PERIODS OF GREATEST AUDIENCE AGGREGATION (5:30-7:00 PM OR 9:00-10:00 PM) THAT INCLUDED A LARGE DISPLAY OF DAYS REMAINING UNTIL THE DIGITAL TRANSITION AS WELL AS OUR WEB ADDRESS WHERE VIEWERS COULD GO TO SEEK MORE INFORMATION.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: ON WEDNESDAY, DECEMBER 14TH, 2008, WNAB PARTICIPATED IN A MARKET-WIDE "SOFT-TEST" WHERE WE SIMULATED A TURNOFF OF OUR ANALOG TRANSMITTER, REPLACING OUR REGULAR PROGRAMMING ON OUR ANALOG CHANNEL WITH A FULL-FRAME DISPLAY OF INFORMATION RELATING TO THE DIGITAL TRANSITION, INCLUDING POINTERS TO OUR WEBSITE AS WELL AS THE DTV ANSWERS SITE, THE FCC	

HOTLINE NUMBER, AND EXACT DATE OF THE DIGITAL TRANSITION. THIS GRAPHIC WAS LEFT UP FOR APPROXIMATELY 4 MINUTES AND THE TEST TOOK PLACE AT 6:30 PM.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes No

Comments:

WNAB FEATURES A LINK TO THE DTV ANSWERS WEBSITE PROMINENTLY DISPLAYED ON THE NAVIGATION BAR VISIBLE ON THE FRONT PAGE AS WELL AS ON ALL INTERNAL PAGES WITHIN THE SITE.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing
WNAB PROGRAM DIRECTOR

Signature
MICHAEL A. HOOK

Date (mm/dd/yyyy)
01/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115),

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